

Chapter	Contents	Page No
I	Introduction and Design	1
	1.1. Introduction	1
	1.2. Statement of the Problem	6
	1.3. Review of Literature	7
	1.4. Importance	28
	1.5. Objectives	28
	1.6. Hypotheses	28
	1.7. Operational Definitions	29
	1.8. Scope	30
	1.9. Period	30
	1.10. Pilot Study and Pre Testing	30
	1.11. Methodology and Tools	31
	1.12. Limitations	33
II	Growth in Area, Production and Productivity of Sugarcane	34
	2.1. Introduction	34
	2.2. Country-wise Growth in Area, Production and Productivity of Sugarcane	35
	2.3. State-wise Growth in Area, Production and Productivity of Sugarcane	41
	2.4. District-wise Growth in Area, Production and Productivity of Sugarcane	47
	2.5. Export and Import of Sugar in India	54
	2.6. Summary	56
III	Cultivation Practices of Sugarcane Farmers	58
	3.1. Introduction	58
	3.2. Sugarcane Cultivation Practices	59
	3.3. Factors Influencing the Farmers to Cultivate Sugarcane	64
	3.4. Intercropping in Sugarcane Cultivation	67
	3.5. Sources of Finance	69
	3.6. Sources of Purchasing Setts	69
	3.7. Number of Setts Used Per Acre	70
	3.8. Varieties Used in Sugarcane Cultivation	70
	3.9. Cost and Returns from Cultivation of Sugarcane	72

	3.10. Size of Farms and Cost of Cultivation	73
	3.11. Size of Farms and Returns from Cultivation of Sugarcane	76
	3.12. Cost and Returns from Production of Khandsari Sugar	79
	3.13. Production Function Analysis	82
	3.14. Summary	87
IV	Adoption of Drip Irrigation System in Sugarcane Cultivation	89
	4.1. Introduction	89
	4.2. Factors Influencing the Farmers to Cultivate Sugarcane under Drip Irrigation System	90
	4.3. Satisfaction of Farmers in Adoption of Drip Irrigation System	92
	4.4. Problems Faced by the Farmers in Adoption of Drip Irrigation System in Sugarcane Cultivation	108
	4.5. Reasons for Non-adoption of Drip Irrigation System in Sugarcane Cultivation	110
	4.6. Summary	111
V	Marketing Practices of Sugarcane Farmers	113
	5.1. Introduction	113
	5.2. Factors Motivating the Farmers to Market their Sugarcane	114
	5.3. Sugarcane Marketing Channels	115
	5.4. Factors Motivating the Farmers to Market their Sugarcane through Channel-I	116
	5.5. Farmers Satisfaction about the Functioning of Sugarcane Marketing Channel-I (Sugarcane Farmers - Sugar Factory)	117
	5.6. Factors Motivating the Farmers to Market their Sugarcane Through Channel - II	122
	5.7. Farmers Satisfaction about the Functioning of Sugarcane Marketing Channel-II (Sugarcane Farmers-Jaggery Producers)	123
	5.8. Marketing Cost Incurred by the Farmers to Market their Sugarcane through Different Marketing Channels	126
	5.9. Price Spread of Sugarcane Marketing	127
	5.10. Production of Khandsari Sugar	127
	5.11. Marketing of Khandsari Sugar	128

	5.12. Khandsari Sugar Marketing Channels	128
	5.13. Factors Motivating the Farmers to Market their Khandsari Sugar through Channel-I	129
	5.14. Factors Motivating the Farmers to Market their Khandsari Sugar through Channel-II	130
	5.15. Farmers Satisfaction about the Functioning of Khandsari Sugar Marketing Channels	131
	5.16. Marketing Cost Incurred by Farmers to Market their Khandsari Sugar	135
	5.17. Marketing Cost Incurred by Market Functionaries	136
	5.18. Price Spread of Khandsari Sugar	137
	5.19. Summary	138
VI	Cultivation and Marketing Problems of Sugarcane Farmers	140
	6.1. Introduction	140
	6.2. Problems in Cultivation of Sugarcane	141
	6.3. Problems Faced by Farmers in Production of Khandsari Sugar	148
	6.4. Problems in Marketing of Sugarcane and Khandsari Sugar	149
	6.5. Summary	152
VII	A Summary of Findings, Suggestions and Conclusion	154
	7.1. Introduction	154
	7.2. Findings	154
	7.3. Suggestions	165
	7.4. Suggestions for Further Research	168
	7.5. Conclusion	169

Bibliography